TRINITY HIGH SCHOOL CENTER CITY PLAN: STUDENT SURVEY 2009



Prepared by:

Rachel R. Hawley, City of Trinity Communications Intern Master of Public Affairs candidate, University of North Carolina at Greensboro

Trinity High School: Center City Plan Student Survey Executive Summary

In late May 2009, teachers at Trinity High School were given packets of surveys created in order to gauge the opinions of High School students on various questions in regards to recreation, commerce, and historic preservation. The aggregate answers of this 31 question survey are to be included in the Final Recommendations in the Center City Plan and should help guide the staff and City Council in their decisions to improve the Center City planning area.

The 2008-2009 enrollment of Trinity High School was 1,368 students. We delivered 333 surveys to be distributed at random to classrooms throughout the school. 306 valid surveys were returned and the data was entered and analyzed. We can therefore say at a 95% confidence level that the results of the surveys are valid within an interval of plus or minus 4.93 points.

The questions were grouped into four related sets of questions. The first group included questions relating to commerce in Trinity and the surrounding community. The seven questions in this group polled students on how often they dine out in Trinity, if they would like more availability of dining and shopping establishments, if they planned to stay in Trinity after graduation, and if they recognized a need for increased housing availability for Trinity's young graduates.

Results from this set of questions, leads one to believe that Trinity is significantly lacking businesses for which the students have a strong desire. Students reported "sometimes" and "rarely" dining out in Trinity and "strongly agreed" that they would like more places to dine in the City. Students showed strong support for the addition of a local coffee shop and "agreed" that they would like to see the addition of more retail venues in Trinity. Sadly, most High School students are either undecided or do not intend to remain in Trinity after graduation. They did however "agree" that the City needs more housing for young graduates. In addition, over 63% of students surveyed want to see more commerce enter the City.

The second group of questions relate to recreational needs of the students. The results of these questions point to the need to improve the walkability of the community and to provide constructive outlets of recreation to the young citizens of Trinity. Students were polled about their desire for sidewalks, greenways, bike paths, crosswalks, a City Park, veteran's memorial, amphitheater, space for the arts, and a local library.

In regards to the desire for the addition of sidewalks in Trinity, student's answers were generally varied and indifferent. The interest in Greenways was only slightly more positive with almost 40% of students saying that they would "sometimes" utilize the Greenway. Responses to a desire for bike paths in Trinity were split between indifference and a negative reaction. However, when these elements of "walkability" were put in general terms, students seemed much more supportive. Over 80% of students agreed that they would like Trinity to become a more walkable community. 88.8% of students would like to see a public park on City property. Most of those students would like a veteran's memorial to be included in this project while students' responses were varied on the inclusion of an amphitheater in the park. Desire for a local library was also varied and appreciation for a local space for the arts seemed to be divided based on

personal preference and affinity for arts. Unfortunately, students seemed to be relatively indifferent to specific recreational improvements yet generally supportive of more walkable community.

The third group of questions gauged the importance of historic preservation to the THS students. The questions asked students how important the preservation of 19th and 20th century structures is to them, how important the "bell" and "new" gazebos are, and if they were aware of the relationship between Trinity and Duke University.

The results of this group of questions showed the relative unimportance of local historical preservation to the students of THS. Most students only viewed the preservation of 19th and 20th century structures as "somewhat" important or they were "neutral". Almost 90% of students were aware that Trinity was the birthplace of Duke University. Both the "bell" and "new" gazebos in town proved to be "not really" or "not at all" important to students. Historic Preservation does not appear to be a priority for the majority of THS students surveyed.

The final set of questions was simply demographic related questions. More male than female students took this survey although the school consists of 682 males and 686 females. Therefore the survey results have a bias toward the male opinion. 10th grade students completed more surveys than students from any other grade level. We had a lack of seniors answer the survey at only 16.8% of the surveys although seniors make up 22.2% of the THS population.

Some of the most informative results come from the four final questions that asked the students to either check all of the answers that applied to them or to rank a set of answer choices. These questions are: "what do you most often do after school?", "If a public park were to open at City Hall which features would you prefer?", "The City is considering improvements around the community for pedestrians and bicyclists. Please prioritize the following elements from 1 to 7 with 1 being the highest priority and 7 being the lowest." and ""If the City constructed a public greenway path that connected the City Hall with the YMCA being constructed in Archdale would you (check all that apply):".

The results prove that most students go home or to a friend's house after school. This could be because of the lack of businesses and recreational opportunities for which the students could take part. They also show that a fishing pond is the most desired feature of a City Park. Hiking trails and exercise stations were also high on most students' priority list for park amenities. The final two questions demonstrated that sidewalks along 62 would be the most favored pedestrian improvement, and students would most likely use greenways for recreational purposes.

In order to get a better feel for the relationships between the way in which students responded to certain questions, crosstabulations were prepared. The first crosstabulation compares the responses to the question about coffee shop patronage and the desire for increased commerce. 35 students who would frequent a coffee shop "all the time" also "agreed" to the need for more commerce. This was, interestingly, split with the 35 students who would "never" frequent the coffee shop but "agreed" that the City needs more commerce. When comparing the need for "more retail" and "more commerce" it is obvious that these answers are very related. 82 students "agreed" with both statements.

When examining if students would stay in Trinity after graduation and what grade they are in, one can find that less students are "undecided" as they age. This is to be expected as post graduation plans become clearer as graduation approaches.

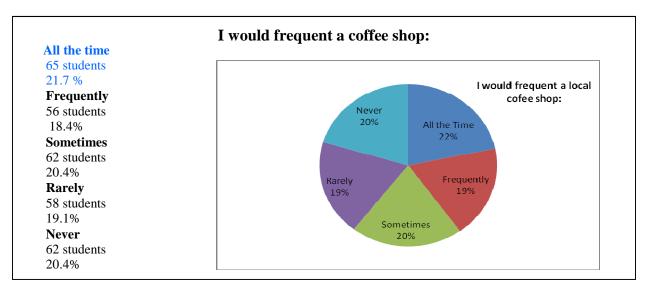
When comparing answers to questions about utilization of public greenways and the desire for a public park on City property, one finds that students are more likely to want a park if they would use the public greenways. The same is true when examining the Park and the question about utilization of sidewalks. The more a student would use a sidewalk, the more they are generally in of a public park.

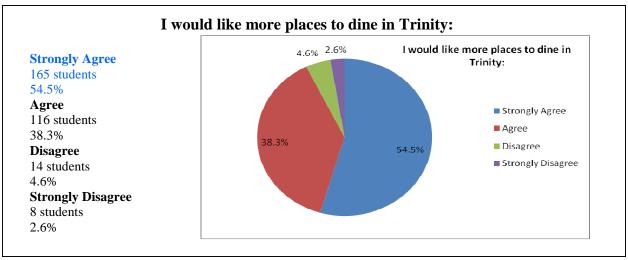
Examining the question of walkability against both the desire for sidewalks and greenways proves the same point that could be seen in the rest of the survey analysis, that students are more favorable toward walkability in general, but not particularly in strong support of individual elements of walkability such as sidewalks, bike paths, and a greenway. The most students would only "sometimes" use a particular element, yet "agreed" for the need to increase walkability of the City.

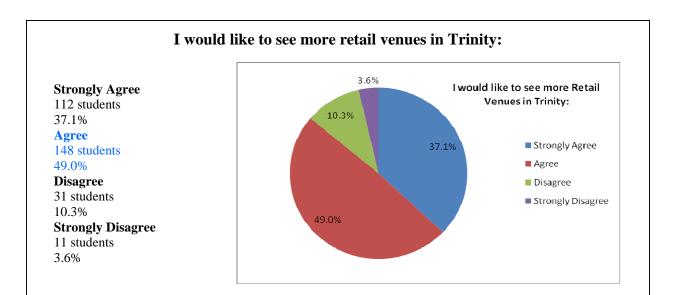
In the most general terms, this survey showed us that students see a lack of commerce in the area and do support the addition of local businesses to the community. Students seem supportive of general recreation such as a City Park and increased walkability, yet they seem indifferent toward individual recreational elements. Finally, it is clear that the majority of the students are indifferent to historic preservation in the City.

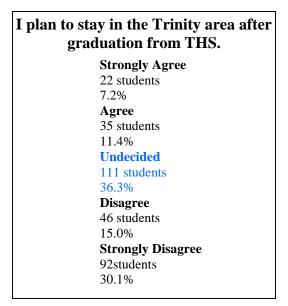
Commerce Related Questions:

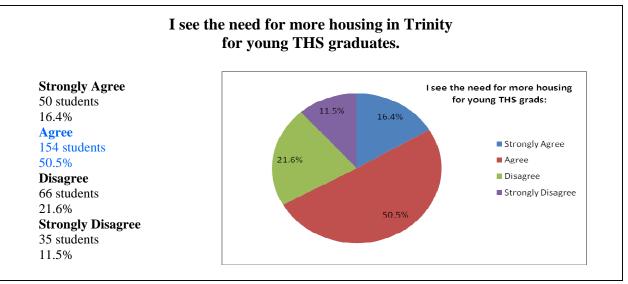
How often do you dine out in Trinity? All the time 12 students 3.9% Frequently 54 students 17.6% **Sometimes** 101 students 33.0% Rarely 94 students 30.7% Never 45 students 14.7%











I would like more commerce to enter Trinity.

Strongly Agree

45 students

15.0%

Agree

146 students

48.5%

Disagree

85 students

28.2%

Strongly Disagree

25 students

8.3%

Recreation Related Questions:

If there were sidewalks in Trinity, I would use them.

All the time

43 students

14.1%

Frequently

46 students 15.1%

Sometimes

99 students

32.5%

Rarely

52 students

17.0%

Never

66 students

21.3%

I would utilize public greenways (Corridor of undeveloped land, along a river or between urban centers, that is reserved for recreational use or environmental protection):

All the time

39 students

12.9%

Frequently

63 students

20.8%

Sometimes

121 students

39.9%

Rarely

45 students

14.9%

Never

35 students

11.6%

If bike paths were present in Trinity, I would bike:

All the time

32 students

10.5%

Frequently

51 students

16.8%

Sometimes

78 students

25.7%

Rarely

65 students

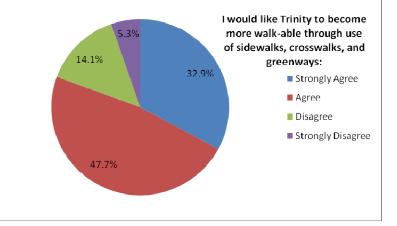
21.4%

Never

78 students

25.7%

I would like Trinity to become more walk-able through use of sidewalks, crosswalks, and greenways. Strongly Agree 100 students 32.9% Agree 145 students 47.7% Disagree 43 students



I would like to see a Veteran's Memorial at City Hall.

Strongly Agree

66 students

21.9%

Agree

183 students

60.8%

Disagree

39 students

13.0%

Strongly Disagree

13 students

4.3%

I would like to see a small amphitheater on the City's property.

Strongly Agree

65 students

21.4%

Agree

159 students

52.3%

Disagree

61 students 20.1%

Strongly Disagree

19 students

6.2%

I would like to see a public park on the City's property.

Strongly Agree

99 students

32.8%

14.1%

16 students 5.3%

Strongly Disagree

Agree

169 students 56.0%

Disagree

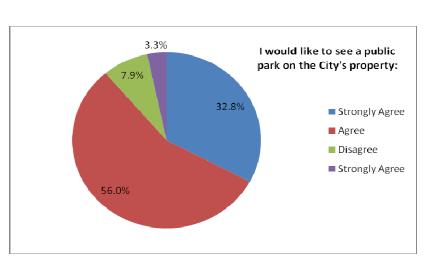
24 students

7.9%

Strongly Disagree

10 students

3.3%



I would appreciate local space for the arts.

Strongly Agree

51 students

16.7%

Agree

119 students

38.9%

Disagree

100 students

32.7%

Strongly Disagree

36 students

11.8%

How important would a local library be to you?

Very

46 students

15.3%

Somewhat

75 students

24.9%

Neutral

79 students

26.2%

Not Really

54 students

17.9%

Not at all

47 students

15.6%

Historic Preservation Related Questions

How important should preservation of 19th Century structures be in the Center City Plan?

Very

78 students

25.9%

Somewhat

88 students

29.2%

Neutral

90 students

29.9%

Not Really

30 students

10.0%

Not at all

15 students

5.0%

How important should preservation of early 20th Century structures be in the Center City Plan?

Very

70 students

23.2%

Somewhat

108 students

35.8%

Neutral

90 students

29.8%

Not Really

21 students 7.0%

Not at all

13 students

4.3%

Did you know that Trinity was the birthplace of Duke University?

Yes

271 students 89.1%

No

33 students 10.9%

The Bell Gazebo is _____ important to me. Very 28 students 9.2% Somewhat 38 students 12.5% Neutral 79 students 25.9% Not Really 77 students 25.2% Not at all 83 students 27.2%

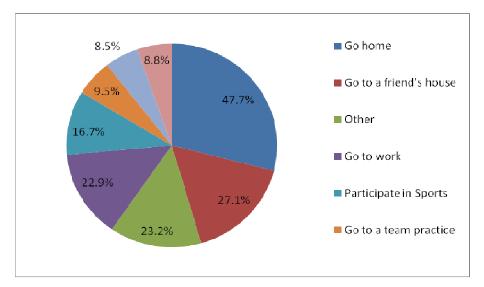
| oo (located in Trinity Com- ross from Braxton- Craven |
|--|
| important to me. |
| Very |
| 15 students |
| 4.9% |
| Somewhat |
| 35 students |
| 11.5% |
| Neutral |
| 83 students |
| 27.2% |
| Not Really |
| 86 students |
| 28.2% |
| Not at all |
| 86 students |
| 28.2% |
| |

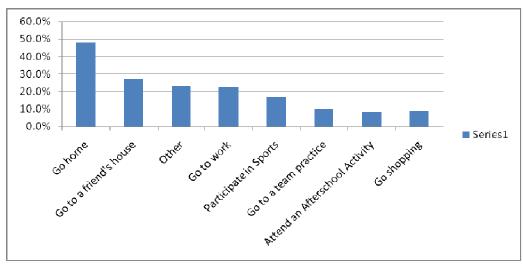
Demographics:

| | Grade Level: |
|--------------|------------------------------|
| Caralana | 6th N/A |
| Gender: | 9 th |
| Male | 83 students 27.3% |
| 166 students | 27.5% 10 th |
| 54.8% | 102 students |
| Female | 33.6% |
| 137 students | 11 th |
| 45.2% | 68 students |
| | 22.4% |
| | 12 th |
| | 51 students |
| | 16.8% |

What do you most often do after school?

| <u>Activity</u> | Percent | Students |
|--------------------------------|----------------|-----------------|
| Go home | 47.7% | 146 |
| Go to a friend's house | 27.1% | 83 |
| Other | 23.2% | 71 |
| Go to work | 22.9% | 70 |
| Participate in Sports | 16.7% | 51 |
| Go to a team practice | 9.5% | 29 |
| Attend an Afterschool Activity | 8.5% | 26 |
| Go shopping | 8.8% | 27 |

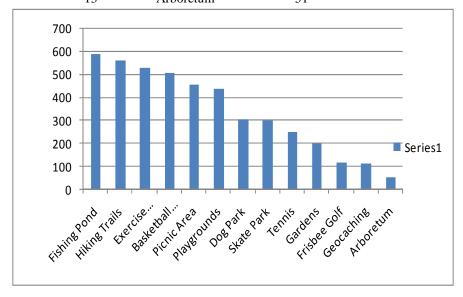




If a public park were to open at City Hall which features would you prefer? Please Rank 1st choice through 5th.

- 8) **Skateboard Park-** 60.3% None, 12.0% 1st, 4.0% 2nd, 2.3% 3rd, 5.3% 4th, 6.0% 5th
- 7) **Dog Park-** 67.0% None, 8.0% 1st, 5.0% 2nd, 8.0% 3rd, 5.0% 4th, 7.0% 5th 11) **Frisbee Golf-**86.7% None, 1.7% 1st, 2.0% 2nd, 4.0% 3rd, 3.7% 4th, 2.0% 5th 12) **Geocaching-** 88.7% None, 3.0% 1st, 3.0% 2nd, 1.0% 3rd, 3.0% 4th, 1.3% 5th
- 5) **Picnic Area-** 43.0% None, 5.7% 1st, 9.0% 2nd, 14.0% 3rd, 16.7% 4th, 11.7% 5th
- 2) **Hiking Trails-** 41.3% None, 10.0% 1st, 18.3% 2nd, 11.0% 3rd, 10.7% 4th, 8.7% 5th 1) **Fishing Pond-** 43.7% None, 16.3% 1st, 14.3% 2nd, 11.0% 3rd, 9.0% 4th, 5.7% 5th
- 4) **Basketball Court-** 46.0% None, 12.3% 1st, 11.0% 2nd, 10.7% 3rd, 9.3% 4th, 10.7% 5th
- 9) **Tennis Court-** 69.3% None, 4.3% 1st, 6.3% 2nd, 5.0% 3rd, 6.0% 4th, 9.0% 5th
- 13) **Arboretum-** 92.0% None, 0% 1st, 1.7% 2nd, 1.0% 3rd, 2.0% 4th, 3.3% 5th,
- 10) **Gardens-** 71.7% None, 2.7% 1st, 3.3% 2nd, 5.3% 3rd, 5.3% 4th, 11.7% 5th
- 6) **Playground-** 49.7% None, 8.7% 1st, 8.3% 2nd, 12.3% 3rd, 10.3% 4th, 10.7% 5th
- 3) Exercise Stations- 45.8% None, 14.0% 1st, 11.7% 2nd, 11.0% 3rd, 8.7% 4th, 8.7% 5th

| Rank | Amenity | Total Score |
|------|-------------------|--------------------|
| 1 | Fishing Pond | 587 |
| 2 | Hiking Trails | 559 |
| 3 | Exercise Stations | 527 |
| 4 | Basketball Courts | 501 |
| 5 | Picnic Area | 454 |
| 6 | Playgrounds | 435 |
| 7 | Dog Park | 303 |
| 8 | Skate Park | 299 |
| 9 | Tennis | 249 |
| 10 | Gardens | 195 |
| 11 | Frisbee Golf | 113 |
| 12 | Geocaching | 112 |
| 13 | Arboretum | 51 |



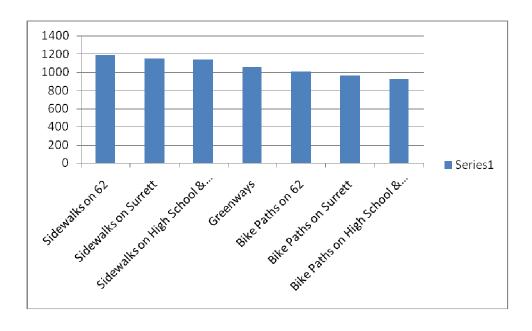
The City is considering improvements around the community for pedestrians and bicyclists. Please prioritize the following elements from 1 to 7 with 1 being the highest priority and 7 being the lowest.

<u>5</u>)Bike Lanes (dedicated land as part of the street) on NC 62- 10.4% 1st, 11.6% 2nd, 12.7% 3rd, 27.0% 4th, 12.7% 5th, 11.6% 6th, 13.9% 7th,

<u>6</u>)Bike Lanes (dedicated land as part of the street) on Surrett Drive- 3.1% 1^{st} , 15.1% 2^{nd} , 13.2% 3^{rd} , 16.7% 4^{th} , 30.6% 5^{th} , 15.5% 6^{th} , 5.8% 7th

<u>4</u>) Greenways (Bicycle and Pedestrian paths that typically follow streams)- 27.9% 1st, 6.4% 2nd, 9.4% 3rd, 16.2% 4th, 3.8% 5th, 4.5% 6th, 31.7% 7th

| Amenity | Total Score | Rank |
|--|--------------------|------|
| Sidewalks on 62 | 1192 | 1 |
| Sidewalks on Surrett Sidewalks on High School & Meadow- | 1145 | 2 |
| brook | 1142 | 3 |
| Greenways | 1055 | 4 |
| Bike Paths on 62 | 1009 | 5 |
| Bike Paths on Surrett Bike Paths on High School & Meadow- | 964 | 6 |
| brook | 922 | 7 |



If the City constructed a greenway path that connected the City Hall with the YMCA being constructed in Archdale, would you (check all that apply):

(.67 Mean)-Use it for recreation as a way to get exercise and enjoy the outdoors- 205 students, 67.4%

(.49 Mean)-**Ride from your house to the school, park, or YMCA**- 150 students, 49.3%

(.41 Mean)-Travel from School to the YMCA for afterschool activities and events- 125 students, 41.1%

(.28 Mean)-I would probably not use the greenway path- 84 students, 27.6%

Crosstabulations

Crosstabulations allow one to see how many students that answered one question with a particular answer gave a certain answer to another question. This allows one to compare students opinions about two separate questions and thus determine if the answers are related.

| Crosstabulation of "Frequent Coffee Shop" & "More Commerece" | | | | | | | |
|--|--------------|---|-----|----|----|-------|--|
| Count | | | | | | | |
| | | 'more commerce', | | | | | |
| | | Strongly Agree Agree Disagree agree Total | | | | Total | |
| 'frequent coffee shop', | All the Time | 7 | 35 | 19 | 3 | 64 | |
| | Frequently | 15 | 24 | 15 | 2 | 56 | |
| | Sometimes | 8 | 29 | 18 | 5 | 60 | |
| | Rarely | 9 | 22 | 19 | 7 | 57 | |
| | Never | 6 | 35 | 13 | 8 | 62 | |
| | Total | 45 | 145 | 84 | 25 | 299 | |

| Crosstabulation of "More Retail Venues" & "More Commerce" | | | | | | | |
|---|-------------------|------------------|-------|----------|---------------|-------|--|
| Count | | | | | | | |
| | | 'more commerce', | | | | | |
| | | | | | Strongly Dis- | | |
| | | Strongly Agree | Agree | Disagree | agree | Total | |
| 'more retail venues', | Strongly Agree | 30 | 49 | 22 | 7 | 108 | |
| | Agree | 14 | 82 | 45 | 6 | 147 | |
| | Disagree | 1 | 9 | 17 | 4 | 31 | |
| | Strongly Disagree | 0 | 2 | 1 | 8 | 11 | |
| | Total | 45 | 142 | 85 | 25 | 297 | |

| Crosstablualtion of "Stay in Trinity" & "Grade Level" | | | | | | | | | |
|---|-------------------|----------------|------|------|------|-------|--|--|--|
| Count | | | | | | | | | |
| | | 'Grade Level', | | | | | | | |
| | | 9th | 10th | 11th | 12th | Total | | | |
| stay in Trinity after gradua- | Strongly Agree | 6 | 4 | 4 | 8 | 22 | | | |
| tion', | Agree | 10 | 11 | 7 | 7 | 35 | | | |
| | Undecided | 39 | 32 | 25 | 15 | 111 | | | |
| | Disagree | 8 | 23 | 8 | 6 | 45 | | | |
| | Strongly Disagree | 20 | 32 | 24 | 15 | 91 | | | |
| | Total | 83 | 102 | 68 | 51 | 304 | | | |

| Crosstabulation of "Utilize Public Greenways" & Public Park on City Property" | | | | | | |
|---|--------------|---|-----|----|----|-------|
| Count | | | | | | |
| | | 'public park on city property', | | | | |
| | | Strongly Agree Agree Disagree agree Total | | | | Total |
| 'utilize public greenways', | All the Time | 18 | 16 | 2 | 2 | 38 |
| | Frequently | 22 | 38 | 2 | 0 | 62 |
| | Sometimes | 32 | 79 | 10 | 0 | 121 |
| | Rarely | 16 | 21 | 7 | 1 | 45 |
| | Never | 9 | 15 | 3 | 7 | 34 |
| | Total | 97 | 169 | 24 | 10 | 300 |

| Crosstabulation of "Use Sidewalks" & "Public Park on City Property" | | | | | | | |
|---|--------------|---|--------------|----|----|-----|--|
| Count | | | | | | | |
| | | 'public park on cit | y property', | | | • | |
| | | Strongly Agree Agree Disagree agree Total | | | | | |
| 'use sidewalks?', | All the Time | 25 | 14 | 2 | 1 | 42 | |
| | Frequently | 22 | 23 | 1 | 0 | 46 | |
| | Sometimes | 27 | 63 | 8 | 0 | 98 | |
| | Rarely | 10 | 37 | 3 | 1 | 51 | |
| | Never | 15 | 31 | 10 | 8 | 64 | |
| | Total | 99 | 168 | 24 | 10 | 301 | |

| Count | | | | | | |
|-------------------|--------------|------------------|------------|----------|------------------------|-------|
| | | 'more walkable c | ommunity', | | | |
| | | Strongly Agree | Agree | Disagree | Strongly Dis- agree | Total |
| 'use sidewalks?', | All the Time | 34 | 6 | 2 | 1 | 43 |
| | Frequently | 29 | 16 | 0 | 0 | 45 |
| | Sometimes | 26 | 64 | 8 | 0 | 98 |
| | Rarely | 6 | 33 | 11 | 2 | 52 |
| | Never | 5 | 26 | 21 | 13 | 65 |
| | Total | 100 | 145 | 42 | 16 | 303 |

| Crosstabulation of "Utilize Public Greenways" & "More Walkable Community" | | | | | | | |
|---|--------------|---|-----|----|----|-------|--|
| Count | | | | | | | |
| | | 'more walkable community', | | | | | |
| | | Strongly Agree Agree Disagree agree Total | | | | Total | |
| 'utilize public greenways', | All the Time | 20 | 15 | 2 | 2 | 39 | |
| | Frequently | 29 | 29 | 5 | 0 | 63 | |
| | Sometimes | 34 | 64 | 20 | 1 | 119 | |
| | Rarely | 11 | 23 | 10 | 1 | 45 | |
| | Never | 6 | 12 | 5 | 12 | 35 | |
| | Total | 100 | 143 | 42 | 16 | 301 | |